

# THE

Jewelry Journal

**ICON  
TIFFANY  
HOUSE  
IN MILAN**

**HIGH ABOVE  
IT ALL  
DIAMOND AND  
GEMSTONES**



*wish come true*

*Original Roman Coins*



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# Les Royales Exclusives



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## EDITOR

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When I was a child growing up in Milan, I used to endlessly watch movies and TV series - all Made in USA - and was fascinated by this world of make believe.

Only later - as I got older - did I discover that we Italians had our own Hollywood - Cinecittà - right on the outskirts of Rome, which also happens to be one of the most beautiful cities in the world.

Not many people have visited the studios but if you happen to be in Rome this summer take half a day to do it, it will add a new chapter to your cinematic knowledge.

Moving on to jewelry, the key event of the season is COUTURE and in this issue we are presenting some of the key designers and new collections. If you happen to be in town for the show come visit us at the our J lounge.

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### EDITOR IN CHIEF

Edoardo Cela

### MANAGING EDITOR

Ilaria Maggi

### ART DIRECTOR

Valeria Romeo

### EDITOR AT LARGE

Roxanne Robinson

### CONTRIBUTORS

Veronica Ascolese, Lorenzo Atkinson, Federica Barbaro, Tanya Dukes, Marion Fasel, Rebecca Hammer, Jenny Elizabeth Keul, Costanza Romagnoli, Antonio Veronesi

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The Jewelry Journal  
18 East 41st Street  
Suite 1906  
New York, NY 10017  
USA

t. + 1 212 8471336  
adv@thej-journal.com  
www.thej-journal.com

For all inquiries please see contacts above

### EXECUTIVE PUBLISHER

Synersea srl  
Via Vincenzo Monti 5/a  
20123 Milan  
Italy

t. +39 02 48010910  
redazione.milano@synersea.it  
www.synersea.it

### COVER

Artwork by Zeno Peduzzi, representing the iconic engagement ring Tiffany Setting by Tiffany & Co.

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# CONTRIBUTORS



## ROXANNE ROBINSON

For The J - Jewelry Journal's Editor at Large Roxanne Robinson, looking at exquisite and expensive jewelry is just another day the office. Since joining the The J in June, the former WWD Accessories Director has been busy scoping out the biggest news and trends in jewelry. For this issue, she profiled New York-based jeweler Temple St. Clair as her brand turns 30. In July, she attended the Haute Couture shows in Paris getting a first-hand look at the jewelry presentations and capturing the biggest trends in High Jewelry. Also in this issue, she highlights the latest incarnations of the traditional pearl necklace as well as overseeing the majority of the content both visually and written. Currently, she has just relocated to Paris with her two children, Manon and Théo.



## LORENZO ATKINSON

Lorenzo Atkinson is a New York-based editor and freelance writer. He studied Retail Merchandise and Product Development at Florida State University before moving to New York City. Since arriving in New York he has contributed to WWD, WSJ and Harper's Bazaar. When he's not working, he's either painting or dancing the night away at local bars. For the latest issue of the J, he reported on a Forevermark Diamond grading lesson and help find the sexiest pearls on the market.



## TANYA DUKES

Tanya Dukes is a New York-based writer and stylist who's focused on jewelry and watches for more than a decade. She's written for outlets including The Jewellery Editor, The Knot and Refinery29. For this issue, she wrote "Bigger in Texas" about the growing jewelry ambitions of Dallas-based department store Forty Five Ten.



## MARION FASEL

Marion Fasel is the founder and editorial director of The Adventurine, an online magazine which covers every facet of fine jewelry. From emerging designers to historical treasures, the latest red carpet looks, the best bridal baubles and engagement rings, it can all be found on the glamorous and dynamic site. In addition to being a savvy trend forecaster, Marion is a jewelry historian and author of several acclaimed books on twentieth century jewelry including Bulgari: Serpenti Collection, Hollywood Jewels: Movies, Jewelry, Stars and Diamonds: A Century of Spectacular Jewels.



# MATTIOLI

WOMAN FIRST

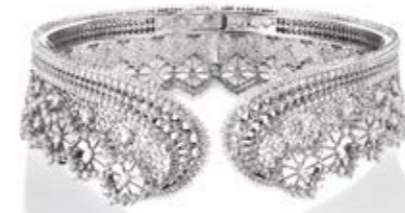
Available at Neiman Marcus and other Fine Jewelers Nationwide.

# HIGH ABOVE IT ALL

BY ROXANNE ROBINSON



The City of Lights once again set the stage for high jewelry during July's Haute Couture featuring what many deem as the most exquisite jewels in the world. The amount of rare gemstones witnessed in the salons of the Place Vendôme gave Paris' own sparkling Eiffel Tower a run for its money. But as unique and individual as these gems were, some overarching themes prevailed.

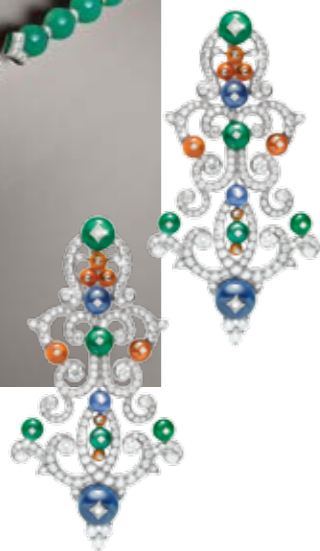


## DREAM WEAVERS

It's said that one of the best ways to experience diamonds and other fine gemstones is directly on the skin. Jewelers took this concept to the next level with jewelry that mimics textiles. A high-neck blouse, such as those traditionally worn by the Empresses of Russia during the Imperial Age, was the reference for Boucheron's exquisite necklace in white gold set with diamonds, Akoya pearls, and Santa Maria aquamarines. The masterpiece contains 1913 pearls and 2057 stones in total. Both Nirav Modi and Dauphin also showed diamond pieces that drape like fabric. Cinday Chao imagines ribbons made from diamonds in this bow-ring. Tasaki paid homage to French lace and re-created it in an intricate necklace made especially for the Ritz Paris. Perhaps the most literal examples come from Chopard who worked with Chinese Couturier Guo Pei to interpret details found in her Haute Couture clothing designs in the form of high jewelry such as the diamond Peter Pan-style collar with emerald stone centerpiece.

Opposite page: Boucheron collar;  
This page from top left: Tasaki necklace,  
Chopard necklace, Nirav Modi necklace,  
Cindy Chao ring and Dauphin earring.





# THE BEAD GOES ON

Suddenly, the bead in fine gemstones is back. The jewelry collections were flush with smooth round gems, setting a modern mood. This Louis Vuitton marquée necklace, from their Conquêtes collection, combines motifs from their Acte V and Blossom designs, and is embellished with tsavorite beads. Giampiero Bodino's earrings with sapphire, emeralds and fire opal were inspired by the mosaic tiles found in southern Italy. Bulgari paid homage to the Italian ladies of title in their Festa collection. Magherita Di Savoia inspired this beaded tassel necklace made with amethyst and peridot beads and diamond pavé.

From left: Louis Vuitton necklace, Giampiero Bodino earrings and Bulgari necklace.



# RANGE IS THE NEW GEM



Location, location, location is everything, or so the saying goes. It was definitely high on the list of inspiration when it came to high jewelry at the Haute Couture. Chaumet est une fête celebrated classical musical festivals and venues across the globe such as Glyndebourne, England, Milan's La Scala theater, the Vienna Opera and New York's Lincoln Center in a clever interpretation of each locale via jewelry. Coco Chanel's life on the high seas aboard The Flying Cloud - the yacht owned by her paramour, Hugh Grosvenor, Duke of Westminster - was the inspiration for Chanel's high jewelry that riffed nautical with pearl "ropes" and sapphires and diamonds set in a striped mariner pattern. Giampiero Bodino's Mediterranea travelled to the designer's seaside vacation home in Liguria, paying homage by using rock crystal to enhance the sparkle of the diamonds and mimicking tiny "bubbles" on his fish motif earrings. Imperial Russia with Boucheron - the first French jeweler to open a shop there in 1897 - whose Hiver Impérial celebrates all aspects of the vast white landscape, from its impressive frozen natural habitats, countesses and empresses in wintry locales, to the unforgettable Russian architecture.

# AROUND THE WORLD



The padparadscha sapphire is one of the buzziest stones in high jewelry right now. Known for its subtle orange to pink hue, the gem sits front and center on this Tasaki ring and Chaumet's "Rhapsody" necklace. But it isn't the only stone emanating the citrus inspired hue. At Vuitton, an Imperial Topaz anchors this necklace, perhaps in a nod to the company's theme color while a rose Piaget cuff is peppered with orange spessartites, red and pink spinel, pink sapphire and diamonds.

From top left: Chaumet necklace, Louis Vuitton necklace, Tasaki ring, Piaget cuff.

Clockwise from left: Chaumet bracelet, Boucheron ring, Chanel bracelet.





# HIDDEN FIGURINES

There is more than meets the eye these days as secret details, hidden messages and surprise convertibility marked various collections. Victorie de Castellane at Dior moved from the interiors of the famous Versailles chateau to the lush gardens that surround the palace and hold its secrets. This ring opens up to reveal a diamond flower. A Piaget ring swivels open to reveal a diamond cluster flower atop feather marquetry barely the size of a dime. Gaia Repossi proposes high jewelry for the first time and showed a necklace which contains a removable brooch. And perhaps the biggest quick-change artist is Van Cleef & Arpels. Each high jewelry piece in their Le Secret collection either converts or holds hidden messages within the jewelry. Case in point, the entire lower half of this diamond necklace can be removed to become a brooch reminiscent of a victory medal. There was also more than meets the eye with David Yurman's lily pad inspired designs that referenced a private joke shared with his wife Sybil.

Clockwise from top left: Van Cleef & Arpels necklace, Dior ring, Piaget ring, David Yurman earrings.



# A CUT ABOVE

Sexy and pear-shaped are seldom found in the same sentence, except when it comes to gemstones. This cut is the shape of the season and can be seen throughout Place Vendôme. Cartier showed their new high jewelry collection Résonances, a reference to the "vibrating energy" of the stones which continually draws the viewers eyes back to the stone. Nirav Modi, Vuitton Buccellati, Repossi, Louis Vuitton and De Beers also had pieces which featured this classic cut in emeralds, topaz, and diamonds of every shade among other stones. For all its' au courant style, the shape dates back to 1458 when Flemish diamond-cutting whiz Lodewyk van Bercken invented the scaif, a diamond polishing wheel that revolutionized the industry. Perhaps the most playful example of the shape came from Bulgari who imagined pear-shaped cabochon emeralds, aquamarines, amethysts, tourmalines as balloons set amongst diamonds in a colorful necklace.

From left: Bulgari necklace, Repossi earring, De Beers necklace, Nirav Modi ring, Buccellati earrings.



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# TIFFANY HOUSE

A NEW MILANESE HOME WHERE A SOPHISTICATED BOUTIQUE SPACE MEETS CREATIVITY.

A REFINED BAR AREA,  
CAREFULLY MIXED WITH  
HIGH JEWELRY SHOW  
CASES AND VARIOUS ART  
INSTALLATIONS.

BY ILARIA MAGGI



ICONIC JEWELRY  
PIECES, IN SILVER  
AND GOLD, HIGH  
JEWELRY AND AN  
AREA RESERVED  
RESERVED FOR  
THE WATCH  
COLLECTION.



Opening page: Zeno Peduzzi's artworks.  
Interior of the Tiffany House in Milan.  
Above: Niccolo Fiorentini's work.



"IT IS MY GOAL  
TO CONTINUE  
TO DELIGHT OUR  
CUSTOMERS WITH  
COMPELLING  
PRODUCT  
OFFERINGS,  
SUPPORTED BY  
BEST-IN-CLASS  
OPERATIONS."

*Alessandro Bogliolo,  
Chief Executive Officer*

**A**wunderkammer with a unique aura is probably the best definition for the new Tiffany & Co boutique which opened its doors in Milan this past July. This is their third shop in the Italian city and is a clear sign of the brand's renewed commitment to the Italian market, a point underlined by Marc Jacheet, EMEA President for the iconic jeweler. The boutique occupies a 10,000-square foot two-level space in a historical palace overlooking the famous Duomo Cathedral of Milan. Home not only to their famous heart-shaped pendants, but also to bracelets and rings studded with sapphires and emeralds that have seduced women across the globe, and of course diamonds, the ultimate symbol of undying love. Visitors to the new boutique can also admire some unique art pieces that reflect the jeweler's close ties to the world of art since its establishment in 1837. Under the creative direction of Gene Moore, the maison has collaborated with the likes of Matson Jones Custom Display and Andy Warhol. Today, eight Italian artists have been invited to create specific works inspired and connected specifically to current collections. Alek O., Gio Pastori, Felice

Serrelli, Loris Cecchini, Zeno Peduzzi, Patrick Tuttofuoco, Gianluca Franzese and Niccolò Fiorentini. Starting from the tangram-sculpture by Alek O. which uses Tiffany's iconic colors, to the patchworks by Peduzzi, created using archive images of jewelry pieces, to the Checchini sculpture which is reminiscent of the lunar surface or possibly a precious stone, to Tuttofuoco's installation crafted using Tiffany's iconic blue box symbol in neon lights. A fil rouge which bridges the space between the cities of New York and Milan, a connection also found in the architecture of the space, where the arches are original to the structure but the walls have in-lays and amazonite details, as well as art deco elements, and the chandelier is a clear homage to the tradition and core values of the brand. On the first floor is an exclusive lounge bar and private dining area to host events and other special occasions celebrated by the brand.

# THE SEDUCTIVE PEARL

WHO SAYS PEARLS CAN'T BE SEXY.

As far back as ancient Roman mythology which linked the virgin goddess Diana known as the embodiment of femininity, modesty and purity to the orb-shaped gems with a moonlight-like sheen, Italy has had a fascination with the pearls. According to "The Pearl Necklace" by Mikimoto, the regal Eleonora of Toledo, wife of Cosimo I of Tuscany and considered to be the world's first "first lady" championed pearl adornments during the Renaissance period. Of course, a proper single strand necklace was also the favored look of debutantes and preppies worldwide. Nice girls always wore pearls. These days designers are reimagining the stately pearl necklace by giving it a twist with a look that seduces.

BY ROXANNE ROBINSON

Stephen Webster's "Jewels Verne" 18K white gold, black and white diamond pavé and freshwater pearl crab pincher pendant, \$3,250 available at [StephenWebster.com](http://StephenWebster.com) and Stephen Webster Beverly Hills.

J.Luu 14K yellow gold diamond and pearl arrow necklace, \$800 available at [Jluujewelry.com](http://Jluujewelry.com)



Jordan Alexander's chain-wrapped pearl pendant in 18k yellow gold, \$1,380 available at [Jordanalexanderjewelry.com](http://Jordanalexanderjewelry.com)



Kova's 18K rose gold and white gold with pearl choker, \$9,880.00 available at Browns London and [KovaJewels.com](http://KovaJewels.com)



Efva Attling 18K yellow gold and twin drop pearl stars necklace, \$2,300 available at [Efvaattling.com](http://Efvaattling.com)



Mizuki's black leather choker with Akoya pearl chain, \$555.00 available at Bergdorf Goodman



Ana Khouri's 18K gold and pearl "Jane" necklace, \$14,264 available at [Anakhouri.com](http://Anakhouri.com)



Bibi Van Der Velden sterling silver baroque pearl necklace with brown and white diamonds, \$3055 available at [Bibivandervelden.com](http://Bibivandervelden.com)



Stephen Dweck's Baroque pearl and sterling silver necklace, \$995 available at [Stephendweck.com](http://Stephendweck.com)

# ANIMAL PLANET

FOR 30 YEARS JEWELER TEMPLE ST. CLAIR HAS CALLED UPON THE WILD KINGDOM AS INSPIRATION FOR HER EXQUISITE CREATIONS.

BY ROXANNE ROBINSON

2016 was not a banner year according to many, but Temple St. Clair had even more reasons to look forward to 2017. For starters, she is celebrating 30 years since she launched her eponymous line of jewelry. She also launched her first philanthropically-minded collection for the Lions Guardians, a big cat conservation in Africa. And perhaps the biggest milestone – with timing that couldn't be planned, she will become the first American woman – to have a piece of jewelry on permanent display at Paris' Musée des Arts Décoratifs.

Her 30<sup>th</sup> year collection for Fall – Objets Trouvés (or "Found Objects"), is a culmination of St. Clair's work that began when she asked jewelers in Florence's Palazzo dell'Orafo to turn a Roman coin artifact into a necklace for her mother. The Virginia native says this collection has come full circle as aspects of her childhood and found objects – everything from a leaf, a vine or an ancient coin – appear in the collection.

She created a customized coin with motifs such as a horse, swan and lion that serve as centerpiece for graphic, modern gold bracelets. Other aspects of nature – leaves, branches and bird wings – also shape the collection which is marked by use of the sapphires, emeralds and rubies and signature moonstone. The

designer says mother nature offers an infinite number of themes which she has "yet to exhaust."

In fact, she is taking them to new places. More than just inspiration, the animal kingdom is a cause she champions as well. While researching her Big Game collection, the third installment in her Glass Menagerie Pièce de résistance, she discovered the Lions Guardian organization, founded by Dr. Leela Hazzah and her colleague Dr. Stephanie Dolrenry in 2007. The Kenya and Tanzania-based platform is based on a novel but attainable concept –re-educate Masai tribe hunters to learn to track and monitor the big cats in order to prevent their attacks on livestock.

St. Clair created a 10-piece collection of rings, bracelets and necklaces, based upon a charming lion cub motif this past July – during the reign of the astrological sign, Leo, of course – and she will donate a portion of the proceeds to the organization. Then, while proposing this partnership during a rare Skype call with the members when they briefly left the wilderness for supplies in Nairobi, St. Clair discovered yet another synergy. "The collection will be made by my Florentine craftsman who also faces extinction. In that way, the project came full circle." Fortunately, the collection has kept the craftsman busy and went live on the TSC website in July.

THE COLLECTION  
WILL BE MADE BY MY  
FLORENTINE  
CRAFTSMAN WHO  
ALSO FACES  
EXTINCTION.  
IN THAT WAY,  
THE PROJECT  
CAME FULL CIRCLE.



© Philip-J-Briggs

St. Clair's fascination with the animal world, both real and imagined, earned her a place in the permanent collection at the Musée des Arts Décoratifs in Paris. This is no easy feat for an American – only two other Americans – Louis Comfort Tiffany and Alexander Calder – share this honor.

The amazing opportunity came about when two of the curators from Les Décors, as it is affectionately called, saw St. Clair's jewelry presentation during her January 2015 in a salon at the Louvre. Fascinated by the mythical animals in the Wings of Desire – Superheroes collection, the curators immediately asked to house the collection permanently. Alas, a customer had already purchased the set of 5 rings which depict a swan, winged lion, winged gazelle, a Pegasus and a Hippocampus.

Not to be deterred, the curators also discovered the Tomoleo necklace at the exhibit and chose the piece for their prestigious museum collection. The 18K gold pendant necklace with its rainbow of sapphires and diamonds was inspired by the theory of Ptolemy, the 1st Century astrologer that placed the Earth at the center of the universe, surrounded by the other planets. With a sapphire stone center, eight fully-rotating rings that gradually expand outward in size, the necklace is a nod to the planets spinning around the Earth. The meaning and significance of the design – down to stones that create the chromatic pattern that represents the different times of day – add to its unique allure.

Of course, the more recent Sun-centric orbit and Big Bang theories debunk Ptolemy's outdated view of the Universe, but those with a passion for jewelry will agree that St. Clair's interpretation of antiquity makes for an interesting conceptual debate. The piece will take its place in the museum later this year – for St. Clair in any case, the necklace has a home at the center of the jewelry universe.



Coin Bracelet in 18K yellow gold and diamond; Lion Cub Drop Earrings in 18K yellow gold with royal blue moonstone and diamond; Tomoleo Pendant in 18K yellow gold with multi-colored sapphire, ruby, tsavorite and diamond. [www.templestclair.com](http://www.templestclair.com)

# ON TIME

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1.



## CARTIER

This is the latest edition of the Panthere de Cartier watch, an unforgettable 80's icon. This 18k rose gold and black lacquered version is the edgiest to date and is perfect for both day and nights, thanks to its unique design. Ideal for a modern woman who wants something suitable for all occasions.

2.



## LOUIS VUITTON

The new Tambour Horizon by Louis Vuitton represents a unique timepiece for travellers, who want to personalize their experience. It combines the technical capacity of a smartwatch with the design of a Tambour. Measuring just 42mm it is extremely compact for a smartwatch thanks to the Qualcomm® Snapdragon™ Wear 2100 platform. Two exclusive functions: "My Flight", keeps travellers updated with their flight information, and "City Guide", extended LV famous city guides to the smartwatch.

3.



## PATEK PHILIPPE

The Ref. 7200/50 Calatrava New York 2017 Special Edition by Patek Philippe will astonish thanks to its sleek elegance. It features an ultra-thin Officer's-style case with diamond hour markers. It is available in two limited-editions, one with a white mother-of-pearl dial and a blue alligator leather strap and the other with a blue mother-of-pearl dial and a blue-gray alligator leather strap.

4.



## HERMÈS

The Heure H by Hermès is a unique wristwatch thanks to its peculiar quadrant design which captures the hour of day inside a letter. A joyful object to accompany its owner throughout the day. Cases, dials and straps are finely crafted in the Hermès watchmaking workshops in Switzerland. The straps are available in eight colors, to suit the wearer's mood, wishes and desire.



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# VIVA CAPRI

A UNIQUE EVENT  
IN AN EXCEPTIONAL  
SETTING.

BY FEDERICA BARBARO



THIS YEAR THE  
NUMEROUS  
INTERNATIONAL  
JET SET GUESTS  
EXPERIENCED AN  
EXQUISITE "ROMAN  
DREAM", DURING  
AN EVENT APTLY  
CALLED "EMPERORS  
AND MUSES".

Once again, on the magical island of Capri, jewelers Roberto Faraone Mennella and Amedeo Scognamiglio hosted one of the most sought after and prestigious events of the season, Viva Capri. This year the numerous international jet set guests experienced an exquisite "Roman Dream", during an event aptly called "Emperors and Muses". After a brief trip on one of the traditional gozzos (a wooden fishing boat) the invitees reached La Fontellina, an exclusive beach club and restaurant overlooking the most symbolic landmark of the Island, the Faraglioni. On their arrival, they were welcomed by centurions and roman soldiers wearing original costumes from the movie "Scipione l'Africano". The club itself was also specially dressed for the occasion with ancient Roman columns, busts, crests and flags, further embellishing the splendid setting. Dancers, performers and fire eaters kicked off the evening's celebrations that later gave way to a candle lit dinner which was hosted on the restaurant's scenic terrace. During the evening, the guests were first shown the backstage photos of the muses of Faraone Mennella, followed by the world premiere of the captivating portraits shot by New York-based photographer, Kevin Mc Dermott. The guests - which included Alina Cho, Linda Fargo, Roopal Patel, Nancy Davis and many more - then danced into the early hours of the morning to the beat of the London-based, women-only group, Miss Treat Vibe. As the title of the evening suggests, women were at the center of this event, as the jeweler wanted to celebrate and pay homage to the muses who, throughout the years, have supported and inspired his original interpretation of high jewelry.



# ITALIANS DO IT BETTER

BY ILARIA MAGGI

**ITALIAN DESIGNERS' FALL COLLECTIONS ARE A TRIBUTE TO RICH PATTERNS WITH STRONG BOTANICAL NUANCES - LEANING TOWARDS A NEW, UNCONVENTIONAL AND ELEGANT FEMINISM.**

From a touch of the 70's, to a new orientalism, to the ever-present animalier shapes - these themes accompany the upcoming season. Prada's rigorous women are characterized by oversized sweaters and strong colors. Gucci's designs revolve around an alchemical garden populated by precious insects, while Ferragamo's muses are austere and ultra-chic, relying on precious fabrics and clean lines. At Fendi, red is the dominating color, while corduroy is finding its way back into their women's collections.

DOLCE & GABBANA



GUCCI

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FABIANA FILIPPI

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SALVATORE FERRAGAMO





ANTONIO MARRAS

GUCCI

## BOTANICAL CLUB

A BLOOMING FLOWER GARDEN ON ROMANTIC SKIRTS, FLORAL FANTASIES EMBELLISH THE TOMBOY BOMBER, BRONZE INSECTS POPULATE BAGS AND POUCHES. TEXTURED AND BOHEMIAN-INSPIRED STATEMENT PIECES.

## ANIMAL INSTINCT

BLACK AND ORANGE STREAKS ON CAPTIVATING TUNIC DRESSES, COLORFUL ANIMAL PRINTS, FUR DETAILS ON HANDBAGS AND BIJOUX, CROC EFFECT FOR A TOTAL WILD STYLE LOOK. SENSORIAL AND EYE-CATCHING.

PUCCI



MARCO DE VINCENZO



FENDI



SALVATORE FERRAGAMO



# DIVINE INSPIRATION

COOMI BHASIN'S NEW COLLECTION PAYS  
HOMAGE TO ANTONI GAUDI'S BASÍLICA  
DE LA SAGRADA FAMILIA.

BY MARION FASEL

**W**here does inspiration come from? An imaginative designer can find ideas for jewelry just about anywhere. Coomi Bhasin, who is as creative as they come, was moved to make her epic new collection of over 50 pieces by the art and architecture of Antoni Gaudí's Basílica de la Sagrada Família in Barcelona, Spain.

"I was always fascinated by Gaudí," explains Coomi who was a builder for years before turning her talents to jewelry in 2003 at age 53. "I booked a three week visit to Barcelona so I could study his creations." And study she did. Coomi spent almost every waking hour in the vibrant Spanish city at Sagrada. "I became a fixture," she says. "By the end of my trip, the people that worked there and all the guards knew me."

A monumental structure, Gaudí labored over the design on Sagrada from 1883 until he died in 1926. In some areas of the building the architect riffed on the art nouveau style. In others, he played on gothic motifs. It's difficult to describe, because it's truly just Gaudí's style. "Sagrada reminded me of my jewelry," says Coomi. "There is so much going on."

For each of her collections, Coomi researches her sources of inspiration. Antiquities, nature and spiritualism are all ideas she has worked over. The obsession with Gaudí's Sagrada, however, took hold of her in a way she hadn't felt for decades. "When I was at university in India during the 1970s doing my thesis on jewelry concepts, I wanted to learn about the traditional designs in various villages," she remembers. "I went to one secluded village in Rajasthan, where I was supposed to stay for two days. Well, I stayed for two months to learn about all the beautiful things being created."

Coomi's passion for Sagrada continued when she returned from Spain to her studio in New Jersey. She pulled lots of all-nighters in a flurry of creativity, literally making hundreds of drawings. Next, she refined select concepts until she had the exact designs. "I wanted to cover several of the wildly different areas of the cathedral," she explains.



"I WENT TO ONE SECLUDED VILLAGE IN RAJASTHAN, WHERE I WAS SUPPOSED TO STAY FOR TWO DAYS. WELL, I STAYED FOR TWO MONTHS TO LEARN ABOUT ALL THE BEAUTIFUL THINGS BEING CREATED."

One part of the collection, pays homage to the colossal front doors of Sagrada covered in lines of Scripture in bold block letters. Coomi cleverly replicated the lettering on rectangular pendant earrings and bold band rings with quotes

from Gaudí. Some of the phrases on the pieces are, "Everything comes from the great book of nature," "Tomorrow we will do beautiful things" and "We would like to kiss heaven." The cathedral's stained-glass is replicated on the interior of these jewels with colorful plique-à-jour enamel. Diamonds represent the sunlight shining through the windowpanes.

The columns at Sagrada, that resemble branches growing from a tree trunk, inspired minimalist pieces in Coomi's collection. She transformed the outline of the branching columns' capitals into gold and diamond pendant earrings and chokers. In these jewels, Coomi subtly acknowledges Gaudí's passion for organic forms in the diamond settings. "I didn't want the diamonds to be perfectly pavé," Coomi explains. "I had the stones set slightly unevenly, so there would be texture in the setting."

The most breathtaking part of Coomi's Sagrada collection was inspired by the canopy over the alter at the nave of the church. She created incredible pink gold pendant earrings and necklaces with triangular and diamond shape motifs that echo the pattern in the structure. Coomi captured the ethereal light of the space with pink sapphires, small prong-set pearls and various shapes of diamonds. The look of these designs, and indeed the entire Coomi Sagrada collection, is heaven sent.



Clockwise from upper left: Sagrada Collection rose gold, pink sapphire and pearl necklace. Detail of the ceiling at Sagrada Família. Jewelry designer Coomi Bhasin. Sagrada Collection 20K gold and diamond earrings. Detail of the ceiling and branching columns at the Sagrada Família.



# BIGGER IN TEXAS

THE NEW FORTY FIVE TEN  
FLAGSHIP MAKES JEWELRY A  
MAJOR FOCUS.

BY TANYA DUKES

THE KIND OF  
RELATIONSHIPS THAT  
ALLOW US TO CREATE  
A SPECIAL MOMENT  
FOR A CUSTOMER  
WE ALWAYS WANT  
OUR CUSTOMER TO  
FEEL LIKE WE HAVE  
WHAT SHE NEEDS.



A little less than a year ago, when Dallas specialty store Forty Five Ten opened a 37,000-square-foot flagship more than four times the size of its original address, an international roll call of notables arrived for celebrations in the Texas city. The guest list included Russian digital entrepreneur Miroslava Duma, Paris-based designer Kym Ellery and nonagenarian New Yorker and fashion influencer Iris Apfel. It was an impressive turnout that confirmed the retailer's influence over the style landscape in its hometown and further afield.

Co-founded in 2000 by Brian Bolke and Shelly Muselman, Forty Five Ten cultivated a loyal following for its expert edit of established and indie fashion, jewelry and home collections. As it boosts its profile in Dallas and beyond (recent Forty Five Ten locations have opened in Houston and Yountville, California, too) it's also deepening its inventory in several categories. Fine jewelry is a major target for expansion.

"We want to grow jewelry's share of the total the business," says Lucy McCabe, Forty Five Ten's jewelry buyer. With an enlarged Dallas flagship, she has more room to add to the roster of lines represented in the store, which currently numbers 50. McCabe, who joined Forty Five Ten's team two years ago after a 25-year tenure at Neiman Marcus, views assembling the assortment of jewelers much

as a gallerist would and each designer must add something distinctive to the department's tableau. "We're bringing exhibitions of artists to our clients," explains McCabe. "How do you make a diamond or gemstone more unique or more special? Really, it's the eye of the artist." The artists represented in the airy, 750 square foot jewelry salon with 20-foot ceilings, are an eclectic bunch. Most aren't available elsewhere in the area. Sleek showcases with earthy stone bases house Jorge Adler pendant earrings adorned with meteorite slices, carved horn cuffs from Federica Rettore and minimalist emerald rings from Jemma Wynne. The combination of exclusivity and diversity addresses the knowledgeable crowd the store attracts—a customer that defies stereotypes of showy, behind-the-times Texans. "Forty Five Ten was the only store that I approached about carrying my collection," says designer Kimberly McDonald, whose haute bohemian colored gemstone and diamond jewelry has turned up on everyone from Michelle Obama to Jennifer Lopez and who's worked with the store for nine years. "They have a sophisticated palate."

Beyond its standout assortment, Forty Five Ten strives to set itself apart with exceptional service. It's not uncommon for a client to be ushered to a private area of the top floor Mirador restaurant for one-on-one consultation. And latitude to create customized designs "is taken for granted," says McCabe. Yves Spinelli, whose brand Spinelli Kilcollin (and its signature interlocking Galaxy rings) has been available at Forty Five Ten for three years makes "a lot of bespoke pieces" for clients of the store, which he considers "the premier fashion luxury boutique in Dallas." One recent custom order included "rings and earrings in matching colors of sapphire." Whether it's by creating the perfect necklace for a red carpet event or ensuring there are lots of giftable options during the holiday season, Forty Five Ten's entire focus is maintaining "the kind of relationships that allow us to create a special moment for a customer," says McCabe. "We always want our customer to feel like we have what she needs."

# SCHOOL OF ROCKS



THE J JEWELRY JOURNAL SENDS FINE JEWELRY NEWCOMER LORENZO ATKINSON FOR A DIAMOND EDUCATION CLASS HOSTED BY FOREVERMARK.

Dangling Fancy Yellow Oval Diamond Earrings with Marquis and Pear Shaped Cluster set in Platinum, 29.29 ctw  
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**E**xamining rocks to figure out their worth is how I spent an hour on a summer afternoon with Forevermark, the diamond company that prides itself on finding the best diamonds the world has to offer. US President Charles Stanley presented a small group of editors and enthusiasts the breakdown on how diamonds are formed, where they originate from and the Forevermark diamond certification process. The fine jewelry market is a specialty I've begun to learn over the last year so I soaked up all the information I could. Diamonds were created

900 million years ago, and brought to the surface via volcanic eruptions – over 50 million years ago and only discovered by humans 4000 years ago. Fourth-century B.C. Buddhist writings reveal the first known references of use by man. Diamonds are found stuck in a piece of magma called kimberlite and are then extracted through special machinery that puts enough pressure onto the kimberlite to force the diamond out. At the event guests were paired with a partner and spent time sorting, examining and reviewing which rock makes for the perfect diamond. The first thing you do when judging raw stones is examine its color. Each group was given pile of rocks that were brown, yellow, clear and gray and we lined them up from clearest to darkest. Next Stanley instructed us to remove any diamonds that were colored, which for me was confusing, because we had a beautiful yellow stone in our pile. He later informed us that while it was a precious stone, it isn't as high quality as a white diamond. At this point we took out magnifying tools and got a closer look at each rock. Some had streaks inside and although it created a pretty illusion of a valuable gemstone, it was worth almost nothing. The real gem had no marks or discoloration. Had we been true gemologists, the next step would be the diamond cutting process followed by a polishing with tools and machinery, all of which Stanley explained thoroughly. He offered us insight into what enabled a stone to be classified as a Forevermark diamond. Once the diamond is cut and polished, it is sent to a diamond institute and put through a seventeen-step process to look for any defects in the diamond. Finally, the lesson concluded on how to properly look at a diamond with a naked eye and point out a Forevermark stone – by looking at how light passes through and it is clear as day that each diamond they make is perfect.

ADEWALE AKINNUOYE-AGBAJE

HEATHER GRAHAM

CHRISTOPHER McDONALD

REYNA DE COURCY

JENNIFER EHLE

MOST COME TO ESCAPE THE PAST.  
HE CAME TO CHASE IT.

# WETLANDS

ABRAMORAMA PRESENTS A MEDIABEND PRODUCTION WETLANDS  
ADEWALE AKINNUOYE-AGBAJE HEATHER GRAHAM CHRISTOPHER McDONALD WITH REYNA DE COURCY AND JENNIFER EHLE  
CASTING BY BESS FIFER COSTUME DESIGNER MICHELLE MATLAND PRODUCTION DESIGN LUCIO SEIXAS MUSIC BY TREVOR GURECKIS MUSIC SUPERVISOR SUSAN JACOBS EDITOR RAY HUBLEY  
DIRECTOR OF PHOTOGRAPHY BARRY MARKOWITZ, ASC EXECUTIVE PRODUCERS MICHAEL SHAMBERG AND DAVID UNGER WRITTEN AND DIRECTED BY EMANUELE DELLA VALLE

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